



December 2005

Volume 1, Issue 3

Canton Business News
and Economic
Development
Newsletter

Many thanks to the following contributors to the Office of Economic Development for the year 2005:

Town of Canton
Village of Canton
St. Lawrence University
SUNY Canton
Corning, Inc.
North Country Savings Bank

In this Issue:

<i>SLU Outing Club</i>	2
<i>SUNY Canton goals</i>	2
<i>Energy \$mart Canton</i>	3
<i>Intern Leaving</i>	4
<i>About the Office</i>	4

YOUR GUIDE TO WHAT'S GOING ON!

"Swirls" Opens up on Main Street

Local business owner, Sylvia Kingston recently opened her newest endeavor named Swirls and Too Sister Salads on 70 Main Street in Canton.

Kingston is also the owner of the ever popular Josie's Pizzeria and Sylvia's which are both located at 25 Main Street in Canton. She is an alumna of SUNY Canton and was recently honored as the top entrepreneur of the year by Dr. Joseph Kennedy, President of SUNY Canton, in a small ceremony at the

new location prior to the opening of her new business.

Ms. Kingston plans to serve both hard and premium soft-serve custard ice cream, including a variety of different flavors and mixes. She will have the classic salads with an option to create-your-own salads as well. She will also feature two soups each day coming in two sizes; an 8 oz. cup or a 16 oz. bowl. A final option will be pizza slices at lunchtime made from Josie's Pizzeria.

Her intended hours of service will be 11 am – 9 pm Tuesday through Saturday.

They will also accept both credit and debit cards as well for a payment option.

For more information, contact Ms. Kingston at Swirls at (315) 386-8771.

LGRMIF Grant Applications

The Office of Economic Development located on 60 Main Street in Canton has just completed two grant applications in order to hopefully help their office along with those of the Code Enforcement, Assessor, Superintendent, Clerk's, Mayor and Supervisor's offices to obtain funding for storage and maintaining proper filing techniques, as well as a separate application for Superintendent Marc Kenney in order to receive funding to set into place a water meter program

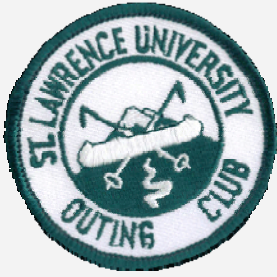
around the community of Canton.

This grant application is through the New York State Education Department which offers the Local Government Records Management Improvement Fund (LGRMIF).

The grant for the Town would enable a much easier technique to the storage and retrieval of records and documents in the before mentioned departments. The water

meter grant would enable Superintendent Marc Kenney and other Canton workers to get much more up-to-date and concise readings of the level of water in the Town and Village of Canton. This will allow them to keep the water and sewer levels at an adequate point.

The Office of Economic Development will keep you posted on the status of these grant applications in the near future.



Logo taken from

<http://it.stlawu.edu/%7Eouting/>

St. Lawrence University Outing Club

The St. Lawrence University Outing Club was recently named to Sports Illustrated's list as one of the "102 More Things you have to do before you Graduate." The club was on the list based on their conquering of all 46 peaks of the Adirondack Mountains.

This year the event took place on the fall weekend, aptly name "Peak Weekend," of September 30th - October 2nd. Peak Weekend is a long-standing tradition at St. Lawrence University, organized by the

Outing Club, which is the 2nd oldest such organization at any college in the United States. This event has been taking place since 1982 with the goal to have at least one student on each summit of all 46 peaks in the Adirondack Park. A high peak constitutes a mountain above 4,000 feet in vertical elevation and offers spectacular views of the park.

In addition to their goal of getting people on all 46 of the high peaks during this weekend, the main goal is

to introduce students to all that the region has to offer for outdoor recreation. (Information courtesy of <http://www.stlawu.edu/netnews/peakweekend05.html>).

SUNY Canton continues its strides towards 2010 goals



- SUNY Canton logo

SUNY Canton has given themselves a number of goals to be accomplished by the year 2010 and this fall semester of 2005 provided a very promising start to build upon for the coming years.

SUNY Canton Provost Mr. Jeremy D. Brown noted that the College's goal is to have 3200 students by the year 2010. This year's student body consists of approximately 2,481, with some 799 students starting their first year of college, including 10 late-start students that were welcomed after the devastation of Hurricane

Katrina.

"We are well in-line with our goals for 2010," Brown said. "In Fall 2006, we will offer double the number of baccalaureate programs and by the fall semester of 2010, we will offer an estimated 20 baccalaureate programs" (*as per the campus website*). The baccalaureate degrees set to begin next year will include Emergency and Disaster Management, Law Enforcement and Leadership Management, Engineering Technology Management, Legal Studies, Alternative and Renewable Energy Applications, and a four-

year nursing program. These program proposals are under review with the State University of New York officials in Albany.

SUNY Canton currently offers 8 baccalaureate degrees, 25 associate degrees, and one Master of Business Administration Degree with SUNYIT, Utica. This year will also be the first year that the college will offer a Winterterm semester in order to allow students to continue their studies over the winter break.

For more information, visit the college website at www.canton.edu

Energy \$mart Canton

Canton has become involved in the Energy Smart campaign which allows the community and residents to save money year after year by making their building energy efficient. The steps to enroll in Energy \$mart Canton are:

1) Contact Ann Heidenreich (379-9466).

2a) For commercial buildings: gather utility bills for your building and complete the Energy Audit Program application.

2b) For residential 1-4 family homes: contact a participating BPI-certified contractor in the Home Performance with ENERGY STAR® program.

3) Auditors/contractors will assist you in applying for incentives, low-cost loans and/or additional subsidies, if income-qualified.

4) Hire a contractor to make energy efficiency improvements.

5) Save \$\$\$.

The best way for businesses

and home-owners to save money is to have an energy audit performed and then determine the most cost effective measures to implement for cost savings.

The New York State Energy Research and Development Authority (NYSERDA), which administers the New York Energy \$martsm program, also offers free farm audits to eligible farmers.

NYSERDA also offers rebates on pre-qualified energy-efficient equipment, and low-interest loans to implement recommended energy improvements.

For assistance you can turn to: The Energy Audit Program, Home Performance with ENERGY STAR® Program, New York Energy \$martsm Loan Fund, and the Smart Equipment Choices and the Commercial and Industrial Performance Program.

The Canton Office of Economic Development is assisting Ms. Heidenreich by

placing the Energy Audit Program application on our website

(www.cantonnewyork.us)

Please follow this link to complete the form online or download and submit by fax or mail.

For more information on energy help for your farm, home or business, go to www.GetEnergySmart.org or www.nyserda.org, or contact Ann Heidenreich, North Country Energy \$mart Communities Coordinator by phone at: (315) 379-9466 or by email at ces@slc.com.

For a complete story with more keys to becoming Energy Smart, visit our website at www.cantonnewyork.us.



"There are things you can do this fall and winter to reduce energy costs and lessen the burden of heating your home and business - and there are programs designed to help you save energy and meet the demands of rising energy prices."

-Quote from Ann Heidenreich

"I would like to thank the community of Canton and all of its residents and patrons for the past few months in Canton. Everyone has been very helpful with all my questions and my projects for the Office of Economic Development. I would also like to give a great thanks to Linda McQuinn, who has been gracious enough to deal with me for 3 months and help me in not only a business-sense, but also a personal sense as well; and for that I am very grateful. I enjoyed working with Linda in this office and I will take the experiences she has taught me when I continue to strive towards my goals for the future."

-Ryan Farrell-

CANTON ECONOMIC DEVELOPMENT OFFICE

Linda McQuinn, Director
Municipal Building
60 Main Street
Canton, NY 13617

Phone

(315) 386-2871 x5

Fax

(315) 386-1361 or
(315) 386-4881

E-mail

developer@cantonnewyork.us

Ryan Farrell, Newsletter Editor

We're on the Web!

See us at:

www.cantonnewyork.us

Student Intern Leaving Office

Ryan Farrell, the student intern in the Canton Office of Economic Development will be graduating in December with his bachelor's degree in Financial Services from SUNY Canton and is currently contemplating pursuing his MBA at Clarkson University. Ryan has done an outstanding job during his internship that started in August.

We thank him for his hard work and dedication and we wish him great success in his future endeavors.

-Linda McQuinn, Director of Economic Development - Canton, NY

About Us

The mission of the Canton Economic Development Office is to facilitate the community's growth by working with major employers, small businesses and community initiatives to bring jobs, residents and visitors to Canton. We work directly with small and large businesses, including new ventures.

**CANTON ECONOMIC
DEVELOPMENT OFFICE**
MUNICIPAL BUILDING
60 MAIN STREET
CANTON, NY 13617

Bulk Mail
U.S. Postage
PAID
Canton, NY
Permit No. 26